Introduction

Welcome to the 2016 edition of the Tony Elumelu Entrepreneurship Programme (TEEP), the flagship programme of The Tony Elumelu Foundation.

Please note you can save your information at any point in the process and return to complete your saved application before the closing date of to complete your application.

Please be informed that if your business is operational, you will be required to upload certain documentation. In order to speed up the application process, prepare these documents before you start your application. Required documents are:

- » Valid Government-issued Identification
- » Official Business Registration Certificate
- » Official Evidence of Business Ownership
- » Official Evidence of Directors
- » Official Consent by Partners to apply

If all you have is a business idea you can still apply. You will not be required to submit these documents.

All applications will be reviewed and selected applicants for TEEP 2016 will be notified accordingly

Next Section >



Personal Information

Title	Surname*
Please Select a Title	Surname
First Name *	Middle name
First Name	Middle Name
Date of Birth *	Nationality
1990-10-10	Please select a country
Which of these languages are you most fluent? Please select a language	501
What is your native language? * Add additional languages with button Please select a language	+
Gender * Please select a Gender	Medical Disability? Please state any medical conditions or disabilities (N/A if none) Medical Disability?
Save	< Previous Next Section >

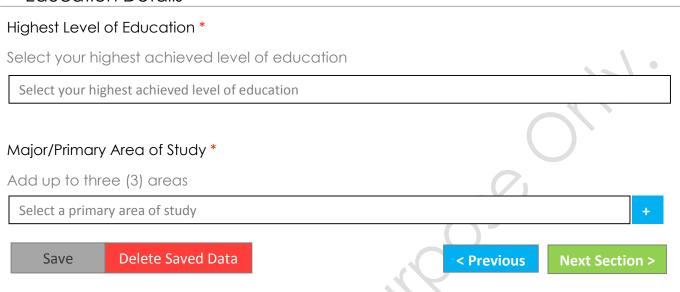


Contact Details

Home Address			
Street Address *			1-1.
Street Address			
Country*			
Country			
State/Province/Region*		0	
Please select a state			
		•	
City/Town *			
City/town			
Postal Code	1111		
Postal Code			
Mobile Number *	70		
234	Mobile Number		+
Email * Add additional emails with button			
Email			+
Skype ID		 	
Postal Code			
Save Delete Sav	ed Data	< Previous	Next Section >

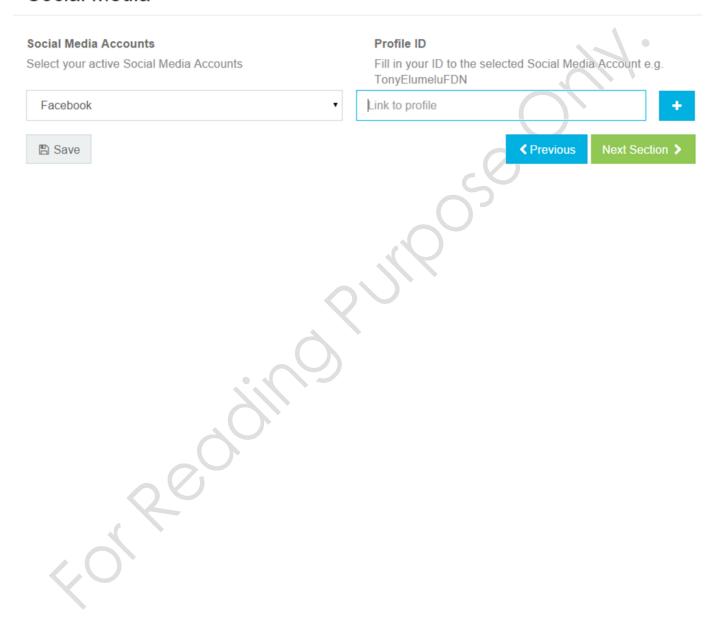


Education Details





Social Media





Business Profile

Business/Company Name *	
Business/Company Name	
Street Address	
Street Address	
Country *	
Please select a Country	()
State/Province/Region *	
Please Select a State	
City/Town	Postal Code
City/Town	Postal Code
Website	
Website	.1
About Me * Tell us about yourself, personal bio and what led you to become an entrepreneur (200 words)	
Total de debut y bulbon, porbonal pro dire mat lod you to bootino di chilopronoli (200 mole)	
0 word(s) (200 max)	
0 word(s) (200 max)	
Leadership Skills & Experience *	
Describe your leadership skills and experience for running the business (100 words)	
0 word(s) (100 max)	<i>b</i>
Personal Achievement *	
Tell us something impressive you have personally built or achieved (100 words)	
/()	
0 word(s) (100 may)	

Elevator Pitch *	
In 50 words or less, describe your current business or idea	
0 word(s) (50 max)	11
Detailed Description *	
In more detail, describe your product or service (200 words)	
0 word(s) (200 max)	11
Wow Us *	
What is new, interesting or different about your product or service? (list 3 things)	
	11
Problem Solved *	
What problem does your product or service solve? (50 words)	
0 word(s) (50 max)	4
Development Stage *	
Which most accurately describes your product or service development stage?	
Development Stage	
Industry Sector *	
Select your company's primary industry sector	
Please select an Industry Industry Sub-Sector	
Please select an industry sub-sector that is closest	
Please Select a Sub-Sector	,
Sustainable Development Goals * Of the following Sustainable Development Goals (SDGs), which one does your business idea/product/service most closely represent?	
Select up to two	
Previous Next Section 7	



Company Structure Company Registration * Is your company registered? O Yes No Business Partners * Do you have any business partners? O Yes No Primary Role * What is your primary role in the business? e.g. CEO, MD, COO. Employees * How many contractual, part-time, and full-time employees do you have? Contractual Part Time **Full Time** Save **∢** Previous



Market Potential

Addressable Market *
How big is the addressable market for your product or service? (50 words)
0 word(s) (50 max)
Revenue Model * How will you get revenue in your business?(50 words)
0 word(s) (50 max)
Marketing Strategy * Explain how you intend to (or already do) market your products or services to your target market (50 words)?
0 word(s) (50 max)
Competitors * Who are your competitors/benchmark organisations? List your top 3.
Differentiating Factors *
What differentiates you from other existing businesses in your field? (50 words)
0 word(s) (50 max)

Current Milestone * What is your current milestone for business? (50 words)
0 word(s) (50 max)
Next Milestone * What is your next milestone for this business and how long will it take you to reach it? (50 words)
0 word(s) (50 max)
Save Next Section >



Financials

Invested Cash * What is the total amount of cash invested to date in this startup (in USD)?	Monthly Expenses * What are your current monthly cash expenses (in USD)?
Lifetime revenue * How much revenue has your startup generated since inception (in USD)?	Break-Even Volume* What is the projected break-even volume (quantity) for the business? (25 words) e.g. when I have 50 customers monthly. 0 word(s) (25 max)
Break-Even Revenue * What is the projected break-even revenues for the business (in USD)?	✓ Previous Next Section >



Business Impact

Impact*	
Describe what impact your business will have within your community, country for	job creation, revenue generation or social development? (200 words)
	74.
0 word(s) (200 max)	
Challenges * What are the top 3 challenges you face in operating or launching your business?	(50 words)
0 word(s) (50 max)	
Aims & Objectives * Explain briefly what you hope to achieve from participating in the Tony Elumelu E	Estraceaux M. Programs 2 (200 words)
0 word(s) (200 max)	
Business Skills * What business skills do you most need to learn about? Please select a business skill	+
Mentor	
If you already have a mentor, and would like to engage them on our programme, p	please provide their details below for consideration in the programme
Name	Occupation
Mentor Name	Mentor Occupation
Address	Email
Mentor Address	Mentor Email
Phone Number	
Select a Country Code ▼ Mobile Number	
Save	



Attestation

Information Source * How did you hear about the Tony Elumelu Entrepreneurship Programme?	
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How did you hear about the Tony Elumelu Entrepreneurship Programme?	· · · · · · · · · · · · · · · · · · ·
Time Availability * If accepted into the programme, will you work full time on this business/idea? Yes No Reason * If you cannot commit to working fulltime on this startup if accepted, please explain when	ny? (50 words)
0 word(s) (50 max)	
Previous Accelerator *	
Have you taken part in any entrepreneurship programme/ accelerator programme or rec	ceived any angel investment/grant in the past year?
● Yes ● No	
Referees *	
Please provide details of two character and/or professional referees.	>
Referee 1	
Full Name	Occupation
Address	Email
Nulless	Lindii
Mobile Number	
Select a Country Code Mobile Number	
Referee 2	
Full Name	Occupation
Address	Email
Mobile Number	
Select a Country Code ▼ Mobile Number	
□ Save	