
Introduction

Welcome to the 2016 edition of the Tony Elumelu Entrepreneurship Programme (TEEP), the flagship programme of The Tony Elumelu Foundation.

Please note you can save your information at any point in the process and return to complete your saved application before the closing date of to complete your application.

Please be informed that if your business is operational, you will be required to upload certain documentation. In order to speed up the application process, prepare these documents before you start your application. Required documents are:

- » Valid Government-issued Identification
- » Official Business Registration Certificate
- » Official Evidence of Business Ownership
- » Official Evidence of Directors
- » Official Consent by Partners to apply

If all you have is a business idea you can still apply. You will not be required to submit these documents.

All applications will be reviewed and selected applicants for TEEP 2016 will be notified accordingly

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Section 1

Personal Information

Title

Surname*

First Name *

Middle name

Date of Birth *

Nationality

Which of these languages are you most fluent? *

What is your native language? *

Add additional languages with button



Gender *

Medical Disability?

Please state any medical conditions or disabilities (N/A if none)

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Section 2

Contact Details

Home Address

Street Address *

Country*

State/Province/Region*

City/Town *

Postal Code

Mobile Number *

Email *

Add additional emails with button

Skype ID

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Delete Saved Data

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This PDF is only a guide to completing the online Application. Only online applications via <http://teep.tonyelumelufoundation.org> will be accepted for consideration



Section 3

Education Details

Highest Level of Education *

Select your highest achieved level of education

Major/Primary Area of Study *

Add up to three (3) areas



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Section 4

Social Media

Social Media Accounts

Select your active Social Media Accounts

Facebook

Profile ID

Fill in your ID to the selected Social Media Account e.g.
TonyElumeluFDN

Link to profile



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Section 5

Business Profile

Business/Company Name *

Business/Company Name

Street Address

Street Address

Country *

Please select a Country

State/Province/Region *

Please Select a State

City/Town

City/Town

Postal Code

Postal Code

Website

Website

About Me *

Tell us about yourself, personal bio and what led you to become an entrepreneur (200 words)

0 word(s) (200 max)

Leadership Skills & Experience *

Describe your leadership skills and experience for running the business (100 words)

0 word(s) (100 max)

Personal Achievement *

Tell us something impressive you have personally built or achieved (100 words)

0 word(s) (100 max)

Elevator Pitch *

In 50 words or less, describe your current business or idea

0 word(s) (50 max)

Detailed Description *

In more detail, describe your product or service (200 words)

0 word(s) (200 max)

Wow Us *

What is new, interesting or different about your product or service? (list 3 things)

Problem Solved *

What problem does your product or service solve? (50 words)

0 word(s) (50 max)

Development Stage *

Which most accurately describes your product or service development stage?

Industry Sector *

Select your company's primary industry sector

Industry Sub-Sector

Please select an industry sub-sector that is closest

Sustainable Development Goals *

Of the following Sustainable Development Goals (SDGs), which one does your business idea/product/service most closely represent?

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Section 6

Company Structure

Company Registration *

Is your company registered?

Yes No

Business Partners *

Do you have any business partners?

Yes No

Primary Role *

What is your primary role in the business?

e.g. CEO, MD, COO...

Employees *

How many contractual, part-time, and full-time employees do you have?

Contractual

Part Time

Full Time

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Section 7

Market Potential

Addressable Market *

How big is the addressable market for your product or service? (50 words)

0 word(s) (50 max)

Revenue Model *

How will you get revenue in your business?(50 words)

0 word(s) (50 max)

Marketing Strategy *

Explain how you intend to (or already do) market your products or services to your target market (50 words)?

0 word(s) (50 max)

Competitors *

Who are your competitors/benchmark organisations? List your top 3.

Differentiating Factors *

What differentiates you from other existing businesses in your field? (50 words)

0 word(s) (50 max)

Current Milestone *


What is your current milestone for business? (50 words)

0 word(s) (50 max)

Next Milestone *

What is your next milestone for this business and how long will it take you to reach it? (50 words)

0 word(s) (50 max)

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Section 8

Financials

Invested Cash *

What is the total amount of cash invested to date in this startup (in USD)?

Monthly Expenses *

What are your current monthly cash expenses (in USD)?

Lifetime revenue *

How much revenue has your startup generated since inception (in USD)?

Break-Even Volume*

What is the projected break-even volume (quantity) for the business? (25 words)

0 word(s) (25 max)

Break-Even Revenue *

What is the projected break-even revenues for the business (in USD)?

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Section 9

Business Impact

Impact *

Describe what impact your business will have within your community, country for job creation, revenue generation or social development? (200 words)

0 word(s) (200 max)

Challenges *

What are the top 3 challenges you face in operating or launching your business? (50 words)

0 word(s) (50 max)

Aims & Objectives *

Explain briefly what you hope to achieve from participating in the Tony Elumelu Entrepreneurship Programme? (200 words)

0 word(s) (200 max)

Business Skills *

What business skills do you most need to learn about?

Mentor

If you already have a mentor, and would like to engage them on our programme, please provide their details below for consideration in the programme

Name

Occupation

Address

Email

Phone Number

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Section 10

Attestation

Information Source *

How did you hear about the Tony Elumelu Entrepreneurship Programme?

How did you hear about the Tony Elumelu Entrepreneurship Programme? ▼

Time Availability *

If accepted into the programme, will you work full time on this business/idea?

Yes No

Reason *

If you cannot commit to working fulltime on this startup if accepted, please explain why? (50 words)

0 word(s) (50 max)

Previous Accelerator *

Have you taken part in any entrepreneurship programme/ accelerator programme or received any angel investment/grant in the past year?

Yes No

Referees *

Please provide details of two character and/or professional referees.

Referee 1

Full Name	Occupation
Address	Email

Mobile Number

Select a Country Code ▼	Mobile Number
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Referee 2

Full Name	Occupation
Address	Email

Mobile Number

Select a Country Code ▼	Mobile Number
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